# Certified Administration and Office Management Professional





# **Certified Administration and Office Management Professional**

**Class Length: 4 Days** 

NASBA CPE : 20

**Category: Business Skills** 

Sub Category : Administration and Secretarial

### **Program Objectives:**

## By the end of the program, participants will be able to:

- Define and understand the role of the office manager / administrator.
- Acquire time management skills required for better office productivity.
- Handle telephone calls properly and professionally.
- List the main causes of stress and the techniques needed to control them.
- Discover communication strategies needed for carrying out responsibilities in an effective manner.
- Develop a service attitude and mindset aimed at the internal and external customer.

#### **Program Outline:**

#### The Role of the Office Manager/Administrator

- Perception versus Reality
- Competencies Required for Success
- What It Takes to Be a Star at Work
- Identifying Your Role

#### **Effective Communication Skills**

- Improving Credibility and Gaining Recognition
- Speaking and Listening
- Being Assertive
- Selling Your Ideas to the Boss, Colleagues, Subordinates and Clients
- Preparing a Professional Presentation











#### Written Communication

- What Constitutes Professional Business Writing
- Style and Layout
- Obtaining Your Objective with the Reader

#### **Stress Management Techniques**

- Causes and Symptoms
- Identifying Your Stressors
- Formulating a Comprehensive Stress Management Plan

#### **Organizing Meetings**

- Elements of an Effective Meeting
- Preparing the Agenda
- Taking Minutes

#### Serving the Internal and External Customer

- Understanding the Needs of Internal and External Customers
- Having the Right Attitude
- Providing Excellent Service
- Handling Complaints

#### Managing Time

- Identifying and Eliminating Time Wasters
- Setting Goals and Priorities
- Using Measures to Control and Improve Your Effectiveness
- Planning and Managing Time for Self and Others

#### Using the Telephone Properly

- Professional Telephone Behavior
- Rules for Good Listening
- Dealing with Difficult Callers
- Identifying Common Phone Problems and Formulating Solutions





