

**Certified Corporate
Financial Professional**

Certified Corporate Financial Professional

Class Length: 4 Days

NASBA CPE : 20

Category: Business Skills

Sub Category : Finance and Accounting

Program Objectives:

By the end of the program, participants will be able to:

- Advance their knowledge of corporate financial management.
- Leverage their understanding in financial management to deliver positive bottom line results.
- Understand Investment banking and the public sale of equity securities.
- Develop dynamic strategic financial planning models.
- Gain knowledge of mergers, acquisitions, takeovers, and corporate control.
- Manage their working capital management effectively.
- Understand the tools used in the investment decision process.

Program Outline:

The Scope of Corporate Finance

- Corporate Finance Functions
- Four Key Financial Statements
- Financial Statements and Cash Flow Analysis
- Types of Financial Ratios
- Future and Present Values

Strategic and Operational Financial Planning

- Overview of the Planning Process
- Long-Term Financial Planning
- Sustainable Growth Model
- Pro Forma Financial Statements
- Assumptions to Generate Pro Forma Financial Statements
- Building Strategic Financial Models



ISO 9001: 2008 Reg. No: 660772



Investment Banking and the Public Sale of Equity Securities (IPO)

- Basic Choices in Securing External Financing
- Investment Banks Role in Equity Offerings
- Services Provided by Investment Bankers and Their Costs
- Prospectus, Shelf Registration, and IPO

Mergers, Acquisitions, and Corporate Control

- Methods of Acquisitions
- Motives for Mergers and Acquisitions
- Anti-Takeover Measures
- Value Maximizing Strategies
- Bankruptcy and Financial Distress
- Major Causes of Business Failure
- Bankruptcy Laws

Stock and Bond Valuation

- Valuation Fundamentals
- The Basic Valuation Model
- Term Structure of Interest Rates
- Zero Growth and Constant Growth Valuation Model
- Variable Growth Model

Short-Term Financial Management

- The Cash Conversion Cycle and Cash Management
- Accounts Receivable Management
- Credit Scoring and Credit Monitoring
- Accounts Payable Management